

# JANUARY 2024



## MONTHLY REPORT

### Monthly Statistics

Website  
**11,774**  
SESSIONS

Facebook Group  
Engagement  
**7K**

Facebook  
Reach  
**59K**

### Key updates for the month

The closed Parents of Multiples group has clicked over the 13K mark.

For those who are permitted to advertise in the closed group, there have been some changes to the advertising and you can now advertise twice per month. Between 4pm-8pm on the first and third Tuesday of the month.



**11,706 FOLLOWERS**  
**13,001 IN GROUP**



**4,343 FOLLOWERS**



**8,150 NEWSLETTER  
SUBSCRIBERS**

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