

# July 2023

## MONTHLY REPORT



### Monthly Statistics

Website  
**9,623**  
page views

Facebook Group  
Engagement  
**9K**

Facebook  
Reach  
**28K**

### Key updates for the month

Asides from the home page the MOST VIEWED page for the month of July was the directory page. 10th most viewed page was the discounts page.

Email open rate has been dwindling. I am considering trialing cutting it back to once per fortnight instead of weekly to see if that helps.



**11,431 FOLLOWERS**  
**11,779 IN GROUP**



**4,285 FOLLOWERS**



**7,716 NEWSLETTER  
SUBSCRIBERS**