

# August 2022

## MONTHLY REPORT



### Monthly Statistics

Website  
**12,128**  
page views

Facebook Group  
**15K Engagement**

Facebook Page  
**23K Engagement**  
**110K Reach**

## Key updates for the month

Twinfo won SILVER for the Business Making a Difference NATIONALLY at the AusMumpreneur Awards and BRONZE for Online Communities. I am so thrilled, as I simply love our the Twinfo community.

Had several viral posts this month, with reach at 110K, which is great as the Facebook algorithm has been so difficult since the IOS update.



**10,940 FOLLOWERS**  
**10,868 IN GROUP**



**4,075 FOLLOWERS**



**7,351 NEWSLETTER  
SUBSCRIBERS**