

May 2022

MONTHLY REPORT



Monthly Statistics

Website
10,835
page views

Facebook Group
21K Engagement

Facebook Page
18K Engagement
40K Reach

Key update for the month

Due to other commitments I have hired (as of today!) a person who is going to take over my Instagram engagement. As I have shared with you, Instagram is my weaker platform, so I have decided to make June "Instagram month" and see what I can do to improve it. I did a paid Instagram course last month, and will be implementing those learnings this month, as well as this additional engagement strategy, Watch this space!



10,521 FOLLOWERS
10,617 IN GROUP



3,925 FOLLOWERS



**7,309 NEWSLETTER
SUBSCRIBERS**

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