

November 2021



MONTHLY REPORT

Monthly Statistics

Website
14,626
page views

Facebook Group
30K Engagement

Facebook Page
20K Engagement
54K Reach

Key updates for the month

Facebook Engagement was way down. Am unsure why, but people have suggested that due to the postage delays a lot of companies were doing extra Facebook advertising? I'm not quite sure though.

Web traffic up slightly and engagement in the closed group was steady

Attended a "Women in Business" conference for 3 days. It was great.



10,135 FOLLOWERS
9,785 IN GROUP



3,824 FOLLOWERS



**7,950 NEWSLETTER
SUBSCRIBERS**